

# MARCH 7 | FRESNO INTERNATIONAL 2025 TRANSPORTATION INNOVATIONS

## 2025 S.T.E.P. SUMMIT



## SPONSORSHIP OPPORTUNITIES

**Valdez Hall  
Fresno, CA**

*Additional pre and post-summit events on Mar. 5-9th*

ORGANIZED AND SUPPORTED BY



**FRESNO STATE**  
Transportation Institute



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# FRESNO INTERNATIONAL TRANSPORTATION INNOVATIONS

## 2025 S.T.E.P. SUMMIT

## ABOUT THE FITI 2025 S.T.E.P. SUMMIT

The Fresno International Transportation Innovations / S.T.E.P. Summit 2025 is a global conference, assembling leaders in the transportation energy sector, along with policymakers, engineers, and advocates for sustainable transportation worldwide. The goal of the 2025 S.T.E.P. Summit is to promote innovations in sustainable transportation design, planning, and policy, focusing on **alternative energy** like hydrogen, biofuels, and electrification.

With collaboration and meaningful discussion at its core, our summit committee is working diligently to connect professionals from various areas within the transportation sector, including engineering, planning, freight, alternative fuels, academia, and more. Over 250 attendees participated in the FITI 2023 P.E.D.A.L. Summit, with a combined total of over 700 attendees in total since the first summit in 2018.

The 2025 S.T.E.P. Summit will feature renowned keynote speakers, offer interactive vehicle and company exhibition spaces, include off-venue facility tours, and feature three tracks of breakout sessions on the latest innovations in transportation. Our summit committee is certain that this event will provide you with valuable exposure and affirm your continued support toward transportation innovation in the greater Fresno region.

## FITI 2023 P.E.D.A.L. SPONSORS





# Why Support the Fresno International Transportation Innovations S.T.E.P Summit 2025?

## S.T.E.P. Sustainable • Transportation • Energy • Progress



**Your Sponsorship MATTERS:** By investing in the 2025 S.T.E.P. Summit, your company demonstrates its commitment to the future of transportation energy in the San Joaquin Valley and beyond. This event unites businesses and individuals dedicated to sustainable energy solutions, offering a stage to share successes, address challenges, and gain prominent international recognition.

**Early Sponsorship MAXIMIZES Exposure:** Securing your sponsorship early ensures maximum visibility and engagement throughout the event. We look forward to partnering with you to drive clean energy solutions for a healthier and more prosperous San Joaquin Valley!

### Flexible sponsorships for your organization's needs

**Levels of Sponsorship & Benefits—Select a level that works for YOU**

We would be honored to receive your sponsorship support at one of the following levels:

<b>S.T.E.P Sponsor</b>	<b>\$15,000</b>
<b>Platinum Sponsor</b>	<b>\$10,000</b>
<b>Gold Sponsor</b>	<b>\$5,000</b>
<b>Silver Sponsor</b>	<b>\$2,500</b>
<b>Bronze Sponsor</b>	<b>\$1,000</b>
<b>S.T.E.P Friend 2025</b>	<b>\$500</b>

The following page outlines the benefits of each sponsorship level.

**As a sponsor, you will connect with key transportation energy stakeholders, including:**

- Directors
- Engineers
- Public sector staff
- Community organizations
- General managers
- Business professionals
- Elected officials
- Interested public
- Project managers
- Planners
- Students

**Summit topics include:**

- Alternative Transportation Energy
- Environmentally Friendly Transportation Solutions
- Local Energy Innovations
- Electric Vehicles and Infrastructure
- Renewable Energy Integration in Transport
- Public Health & Transportation Energy
- New Transportation Energy Technologies

**Other summit activities include:**

- Tours
- Breakout Sessions
- Awards and Recognitions
- K-12 Outreach
- Exhibition Booths
- Keynote Speakers

**Sponsorship Form and Logo Submission Deadline:**

**FRIDAY, JANUARY 31, 2025**

For more information about the summit, please visit the website at: <https://www.fresnotransposummit.org/>



**QUESTIONS?**

Please contact:

**Krista Clark** at the Fresno State Transportation Institute:

559-278-6096

[kristaclark@mail.fresnostate.edu](mailto:kristaclark@mail.fresnostate.edu)

# Sponsoring this summit offers unparalleled opportunities to...

## Enhance Brand Visibility:

Your brand will be prominently featured across all event materials, including digital platforms, on-site branding, and promotional content, reaching a highly engaged audience before, during, and after the event.

## Showcase Industry Leadership:

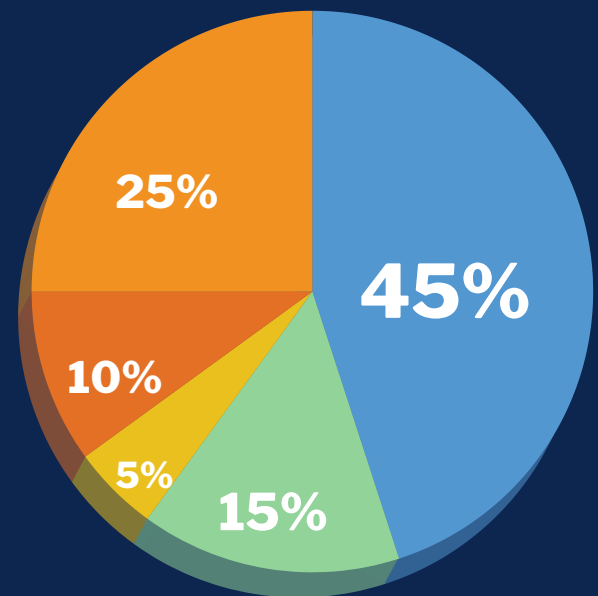
By aligning your brand with this prestigious event, you'll demonstrate your commitment to innovation and sustainability in transportation. Sponsors will have the opportunity to showcase their products, services, and thought leadership to an audience eager for the latest advancements.

## Drive Business Growth:

Take advantage of the unique platform the S.T.E.P Summit provides to generate new leads, strengthen existing relationships, and gain insights into the latest industry trends and technologies. This event will help you stay ahead of the curve and propel your business forward.

## 2023 SUMMIT ATTENDEE PROFILE BY SECTOR

- Engineering and Planning
- Education and Research
- Sales and Advocacy
- Medical and Health
- Administration and Management



### Global Reach

Participants from over 4 countries.



### Attendee Satisfaction

95% of past attendees rated the event as 'excellent' or 'very good.'



### Community Reach

Over 20 local sponsors last year from a diverse pool of industries.





## SPONSORSHIP LEVELS

### S.T.E.P. \$15,000+

- Company logo on website, program, and all promotional materials
- **[11"x17" : Two-page Spread]** Advertisement Listing in Summit Program Booklet
- **[16 Tickets]** Complimentary Regional Summit tickets (\$100 value per ticket)
- **Complimentary 10'x10' indoor customizable exhibit booth**
- **[Award]** Presentation of sponsor award during S.T.E.P. Summit Awards
- **5-8 minute Opening Plenary Speaker on main stage**
- **Prominent** company logo displayed on media presentations at breaks

### PLATINUM \$10,000

- Company logo on website, program, and all promotional materials
- **[8.5"x11" : Full Page]** Advertisement Listing in Summit Program Booklet
- **[8 Tickets]** Complimentary Regional Summit tickets (\$100 value per ticket)
- **Complimentary 10'x10' indoor customizable exhibit booth**
- **[Plaque]** Presentation of sponsor plaque during S.T.E.P. Summit Awards
- Company logo displayed on media presentations at breaks and meals

### GOLD \$5,000

- Company logo on website, program, and most promotional materials
- **[8.5"x5.5" : Half Page]** Advertisement Listing in Summit Program Booklet
- **[4 Tickets]** Complimentary Summit tickets (\$100 value per ticket)
- **Complimentary 10'x10' indoor customizable exhibit booth**
- **[Certificate]** Presentation of sponsor certificate during S.T.E.P. Summit Awards
- Company logo displayed on media presentations at breaks and meals

### SILVER \$2,500

- Company logo on website, program, and most promotional materials
- **[3.5" x 2" | Business Card Size]** Advertisement Listing in Summit Program Booklet
- **[2 Tickets]** Complimentary Summit ticket (\$100 value per ticket)
- **Complimentary 10'x10' indoor customizable exhibit booth**
- Company logo displayed on media presentations at breaks and meals

### BRONZE \$1,000

- Company logo on website, program, and most promotional materials
- **[1 Ticket]** Complimentary Regional Summit ticket(s) (\$100 value per ticket)

### ZINC \$500

- Company logo on website, program, and various digital media

### FRIEND \$250

- Company logo on website only

See next page for 2024 SPONSORSHIP ADD-ONS!

Become a premiere sponsor of the 2025 S.T.E.P. Summit and support continued transportation innovation in the Central Valley!



[fresnotransposummit.org/sponsorship](https://fresnotransposummit.org/sponsorship)



[fresnotransposummit@gmail.com](mailto:fresnotransposummit@gmail.com)





## 2024 SPONSORSHIP ADD-ONS

**S.T.E.P., Platinum, Gold, and Silver Sponsors can select ONE "Choice of 1" benefit listed under their tier to have their sponsorship contribute to.** Your selected contribution may be acknowledged on the Summit website, program, promotional materials, and/or social media.

### S.T.E.P. SPONSOR – \$15,000+

#### Exposure Benefits

- Logo placement on all promotional items, including lanyards, signage, and more
- **Top placement of sponsor logo** on website
- **Top sponsor logo** on Summit banner
- \*Customizable benefits to suit your needs upon request

#### Choice of 1

*Availability on a first-come, first-serve basis*

- Welcome Reception
- Plenary Speaker for 5-8 minutes on Main Stage for Welcome or Closing Remarks
- Presentation and speaker of S.T.E.P. Summit Awards
- Choice of 1 "Platinum" Add-On and 1 "Gold" Add-On

### PLATINUM SPONSOR – \$10,000

#### Exposure Benefits

- Logo placement on all promotional items, including signage, social media, and more
- **Prime placement of sponsor logo** on website
- **Prominent sponsor logo** on Summit banner
- \*Some customizable benefits to suit your needs upon request

#### Choice of 1

*Availability on a first-come, first-serve basis*

- Plenary Speaker for 3-5 minutes on Main Stage for Welcome or Closing Remarks
- Attendee lanyards and name badges with company logo
- Pre- or post-summit event title sponsor
- Choice of 2 "Gold" Add-Ons

### GOLD SPONSOR – \$5,000

#### Choice of 1

*Availability on a first-come, first-serve basis*

- Sponsor a Summit Session
- Main Hall Lunch Station Sponsor
- Continental Breakfast Sponsor
- Complimentary Stationary Sponsor (branded with company logo)

### SILVER SPONSOR – \$2,500

#### Choice of 1

*Availability on a first-come, first-serve basis*

- Water Station Sponsor
- Coffee Station Sponsor
- Summit Photo Area Sponsor
- Summit Raffle Sponsor

**See previous page for SPONSORSHIP LEVELS OVERVIEW!**

**Become a premiere sponsor** of the 2025 S.T.E.P. Summit and support continued transportation innovation in the Central Valley!



[fresnotransposummit.org/sponsorship](https://fresnotransposummit.org/sponsorship)



[fresnotransposummit@gmail.com](mailto:fresnotransposummit@gmail.com)





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2025 S.T.E.P.  
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# THE FUTURE OF TRANSPORTATION



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# FRESNO INTERNATIONAL 2025 S.T.E.P. SUMMIT TRANSPORTATION INNOVATIONS

We would like to support the summit with our sponsorship at the following level (check one status below):

☐ STEP Sponsor — \$15,000

☐ Platinum Sponsor — \$10,000

☐ Gold Sponsor — \$5,000

☐ Silver Sponsor — \$2,500

☐ Bronze Sponsor — \$1,000

☐ STEP Friend 2025 — \$500

☐ Zinc Sponsor — \$250

**COMPANY NAME** as you would like it to appear on the Summit's printed material:

Contact name:

Title:

Phone number:

Address:

City / State / Zip:

Email address:

This form serves as your sponsorship admission. Please sign and date below to verify your company's submission. The deadline for the completed form and company logo submittal, as well as payment in full, is January 31, 2025.

Please see below for information regarding check format.

- Enclosed is my check in the amount of \$

Signature \_\_\_\_\_ Date \_\_\_\_\_

If you would like to sponsor the 2025 S.T.E.P. Summit

**Please submit this online form**

**OR**

**Please mail your check to:**

CSUF Foundation  
4910 N. Chestnut  
Fresno, CA 93726-1852

- Please make your check payable to: 'CSUF Foundation'
- Add 'CC 300853' written in the memo field.

*Note: Let FSTI know about any checks made via. the email above.*

**FOR MORE INFORMATION ABOUT THE SUMMIT, PLEASE VISIT OUR WEBSITE AT**

<https://www.fresnotransposummit.org/>